

TagIt Manager

Pricing Guidelines

(All prices are subject to change.)
December 11, 2008

TagIt Manager (TIM) is a flexible tool for use by consignment sale owners in managing and running a successful sale. Details about *TagIt Manager*, *TagItLite*, and *TagIt* are described in a separate document, *TagIt Manager: Features and Specifications*, available at www.tagityourself.com/tim/specs.htm. Also see www.tagityourself.com/products.htm.

There are several components to pricing.

TagIt Manager License

The *TIM* license allows you to install *TIM* on as many computers as required to operate a single sale at one time. *TIM* includes many features for operating and managing an efficient sale. It can eliminate the need to sort tags after a sale when used to record customer sales! It can be used alone but generally it is used with *TagItLite*.

One time fee - \$99

TagItLite License

Generally *TIM* is used in connection with *TagItLite* (*TIL*) so that participating consignors can download *TIL* without charge. *TIL* is a restricted, time-limited, and scaled-back version of *TagIt* that allows a consignor to enter information rapidly for each sale item and produce attractive tags that can include barcodes. Optionally, the inventory can be sent as an email attachment to the sale owner for importing into *TIM*. The continued use of *TIL* after the first sale requires payment of a maintenance fee described below.

One time fee - \$99

Sale Maintenance Fee

A maintenance fee is charged for each sale after the first sale using *TIL* and must be paid prior to setting up the new sale. The fee includes the following:

- ✓ Free software updates and continued use of *TIM* and *TIL* licenses.
- ✓ Free setup of basic sale profile and posting on www.tagityourself.com/saleprofiles/saleprofiles.htm.
- ✓ Free email consultation and technical assistance.

Per sale - \$99

Earn Commissions on TagIt Sales

Generally sale owners will purchase and make *TIL* available to their consignors without additional cost to the consignors. Most sale owners will also want to inform their consignors of the full-featured *TagIt* software designed for the active consignor. A discount code is created for each sale owner. This results in a 20% discount to the consignor and generates a \$5 commission for the sale owner for each purchase using that discount code. *TagIt* will also inform each consignor downloading *TIL* of the benefits of purchasing *TagIt*. For more information see <http://tagityourself.com/partners/commissions.htm>.

Other Services Available (fee negotiated)

- ✓ Converting and importing names into TIM
- ✓ Custom programming

Sample Scenarios

Example 1

This sale owner wants to get away from the time-consuming task of sorting tags at the end of each sale. She purchases a license for both *TIM* and *TIL* for the first sale (\$99 + \$99 = \$198). Later she pays a \$99 maintenance fee for her second sale. She pays a \$99 maintenance fee for her third sale.

First Consignment Sale:		
TagIt Manager License (one time fee)	\$99.00	
TagItLite License (one time fee)	\$99.00	
First Sale Total:		\$198.00
Second Consignment Sale:		
Maintenance Fee	\$99.00	
Second Sale Total:		\$99.00
Third Consignment Sale:		
Maintenance Fee	\$99.00	
Third Sale Total:		\$99.00

More examples follow...

Example 2

This sale owner wants to start a transition to a more efficient sale operation but takes a cautious approach. She starts out the first sale by simply making her consignors aware of *TagIt* at a 20% discount. Several consignors try it out; she earns a small commission and a free copy of *TagIt* for herself, and learns what they think. For the second sale she decides to buy *TIM* but does not yet purchase *TIL*. This gives her time to begin transferring information from her spreadsheet and word processing documents into *TIM*. Instead of sorting tags, she enters tags into *TIM* after the sale to calculate what each consignor is owed. By the third sale she is ready to encourage barcodes and purchases the *TIL* license. The maintenance fee starts with the fourth sale in this scenario.

First Consignment Sale:		
TagIt advertised to consignors	\$0.00	
First Sale Total:		\$0.00
Second Consignment Sale:		
TagIt Manager License (one time fee)	\$99.00	
Second Sale Total:		\$99.00
Third Consignment Sale:		
TagItLite License (one time fee)	\$99.00	
Third Sale Total:		\$99.00
Fourth Consignment Sale:		
Maintenance Fee	\$99.00	
Fourth Sale Total:		\$99.00

Example 3

This sale owner takes another approach. She thinks it will take her consignors some time to adjust to using the computer (and, she admits, it will take her some time as well). She decides to make *TIL* available to all her consignors with minimal pressure. She postpones the purchase of *TIM* until her third sale where she begins to use barcodes.

First Consignment Sale:		
TagItLite License (one time fee)	\$99.00	
First Sale Total:		\$99.00
Second Consignment Sale:		
Maintenance Fee	\$99.00	
Second Sale Total:		\$99.00
Third Consignment Sale:		
TagIt Manager License (one time fee)	\$99.00	
Maintenance Fee	\$99.00	
Third Sale Total:		\$198.00

Contacts

Contact info@tagityourself.com if you have any questions.